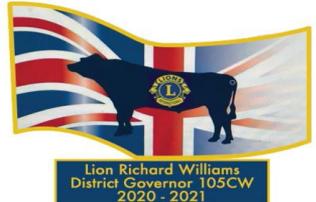


## District 105CW News & Information

Newsletter Editor: Lion Melissa Murphy Lion Magazine Liaison: Lion Brigitte Green

Email: [news@lions105cw.org.uk](mailto:news@lions105cw.org.uk)



As our Seasonal Greetings change to Happy New Year, I hope the Lions of District CW (#TeamCW) are ok. So a different sort of Christmas has come and gone for another year. This Christmas was a difficult Christmas for most, with restrictions right across our District. At one point we had four tiers operating in our District, but as I write this we are now have three, with Herefordshire where I live changing from a Tier one into Tier Two. The main thing we missed most was the ability to share fun with our families & friends. Although we did have a District Party on zoom on the Sunday before Christmas. I think most of the people who joined enjoyed it. I have a new date for your diary, Saturday 13th March 2021, which is the date of our District Convention. Yes, it will be on line and mixed with the important parts of voting on Resolutions, voting in your new DG team, along with inspirational Speakers, some Lions some non Lions. Our international guest, I am very honoured to announce will be PID Lion Howard Lee. I hope to see you there. On a different note, as well as a Lions Brain Tumour Card, all Club Presidents and District Officers were sent, just prior to Christmas, a SWOT (Strengths/Weakness/Opportunity & Threats) analysis to fill in, on anything Lions related, so if you have a issue, please let your president know and they can put it on the form and return it. Once we have passed the closing date which is the 20th Jan, it will be reported back to the DG team/ GAT Team and a report will be put in February District Newsletter.

So I finish with a true story taken from my local county Newspaper Hereford Times.

Below you see a picture of a bottle of Macallan 50yr old Malt Whiskey, which recently sold at Brightwells Auctions for £69,817. This rare bottle was purchased for £80 only a few years ago. So the reason I share with you this story is if you see such a bottle, being sold at £80, buy it. It could be the best Fundraiser your club has ever had. The question how can one bottle of whiskey be worth so much, well it's like Lions: how can a group of people working for their Community as volunteers be worth so much to their communities, well you are!

### Thought of the Month

As I raise a glass of Macallan whiskey, I would like to raise a toast, to "Us, the Lions of #TeamCW, let us always remember that what we do, does make a difference and to the new Lions which joined in the last month, 34 of you, I welcome you. No matter how hard life gets, you will always hear the Lions roar!"

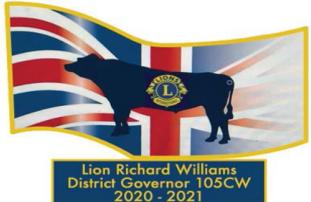
Happy New Year my Fellow Lions.



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Lions of 105CW would like to welcome to the pride these new Lions.

### BARWELL & EARL SHILTON LIONS CLUB

SARAFINA MARUNGWARA

### BROMYARD BRANCH

HELEN CAMPBELL

DENISE GRACIA

PETER JACKSON

KAREN JEYNES

MICHAEL MINTON

STEVEN MONTE-PEARSALL

HELEN PETTITT

CAROL REED

TONY RICHARDS

LAURENCE SAN-JACQUES

REBECCA SMITH

MARIE TURNER

ROBIN WICKENS

DAVID WINTERTON

NATALIE WINTERTON

### COVENTRY LEOFRIK CLUB

STUART CLITHEROW

SALLY ROBERTS

### HEREFORD LIONS CLUB

PETER SPEARPOINT

DIANA STEVENS



### INVICTUS BRANCH

BEVERLY DAVIES

TONY DAVIES

ADRIAN DEBSKI

DEWI ALUN JONES

PATRYCJA DWORNIKOWSKA

WIKTORIA KAPICA

HANNA MIKOLAJCZYK

ADAM PAPIS

MICHAEL WILLIAMS

### KNOWLE & DORRIDGE LIONS CLUB

MARK SUTTON

### RUTLAND LIONS CLUB

PAUL MILLS

### SANDWELL LIONS CLUB

RAJINDRA HORNER

### WOTTON UNDER EDGE LIONS CLUB

REBECCA TOPHAM

HESPER BREWER



# District 105CW News & Information



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Email: [news@lions105cw.org.uk](mailto:news@lions105cw.org.uk)

## Membership Matters.

New Year, New Members, New Clubs!



Here we are in 2021 and we have had a different Christmas and fewer celebrations. However, as Lions, we can celebrate the fact that our District has grown, and our Membership Team is intending to grow it even further in the future. Its early days yet, but the conversation about starting New Clubs and Club Branches is growing and the action is beginning. #TeamCW has recruited New Members and started New Club Branches. We have a growing group of Lions who have completed Guiding Lion Training and are ready to support these new Clubs as they start.

If you would like to start spreading Lions Service into new areas, get in touch with me or come to one of our Membership Monthly Monday Meetings on the last Monday of the month.

Please think about getting involved with our Membership Growth movement. If your Club would like some help and ideas to help you grow, we have plenty of Lions willing to help you.

You will not be on your own We can all pull together as #TeamCW then we can Grow Together.

Sue Wilding 105CW Membership Team

[gmt@lions105cw.org.uk](mailto:gmt@lions105cw.org.uk)



All welcome  
look out for the zoom link email

Membership Monthly  
Monday Meeting

Monday January  
25th

"All about Meetings"



Different styles and different  
approaches

## Chepstow and Caldicot Lions

Chepstow and Caldicot Lions are proud to announce that these Lions have received long service awards:

10 Years Lion Nigel Gibby

25 Years Lion John Robinson

25 Years Lion President Ray Nash

30 Years Lion Rowland Searle

Awards Presented by 105CW DG Richard Williams at December Team Meeting 2020 in Mounton Brook Lodge, Chepstow.



Photo of DG Richard Williams receiving bannerette from Chepstow and Caldicot Lions Club as is traditional during a club visit.



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### Welcome Lions of TeamCW to 2021. . . .

#### A Year of Opportunity.....

Thank you to all the Lions from across our District who have engaged with the training and development programme so far this Lionistic year.

As we look forward to the New Year we have a few workshops that might be of interest to you:-

#### Dementia Friends Workshop

Sunday 10th January 2021 10:00 – 11:00

Saturday 23rd January 2021 17:00 – 18:00

#### LCIF (Lions Clubs International Foundation & You)

Sunday 10th January 2021 15:00 – 16:30

#### Websites, PR & Marketing – Your Gateway to the Public

Saturday 23rd January 2021 15:00-16:30

#### GAT 2 "Don't Stop Me Now"

24th January 2021 10:30 until 1400

To find out further details please visit our dedicated webpage for Global Action Team - Leadership  
[www.lions105cw.org.uk/training](http://www.lions105cw.org.uk/training)

If you wish to attend any of them please email [glt@lions105cw.org.uk](mailto:glt@lions105cw.org.uk) stating your name, your membership number, your club, and the event you would like to attend including the date.

Yours in Service

Stu

Lion Stuart Young FDI, CGL



#### December Activities

Lions are always extremely busy in the run up to Christmas and this year was no different although clubs had to be more inventive with their ideas and careful with their risk assessments to ensure they were COVID compliant.

Team CW certainly rose to the challenge and delivered some amazing service to their communities.

- Social distanced Santas were out in force waving and bringing smiles to young and old as well as telling stories, conversing with youngsters on zoom and delivering video messages.
- Supporting Foodbanks was a high priority to many clubs and some re deployed their sleighs to collect food. Other clubs had food donated and made up hampers to deliver to vulnerable people.
- Virtual Advent Calendars raised smiles and helped clubs to fundraise in a new way.
- Environmental projects such as recycling spectacles tree planting and litter picking took place.
- Message in a Bottles were handed out.
- Carol Concerts on YouTube and decorating trees.
- Giving essential items to the homeless, elderly and needy.
- And lots of other activities!

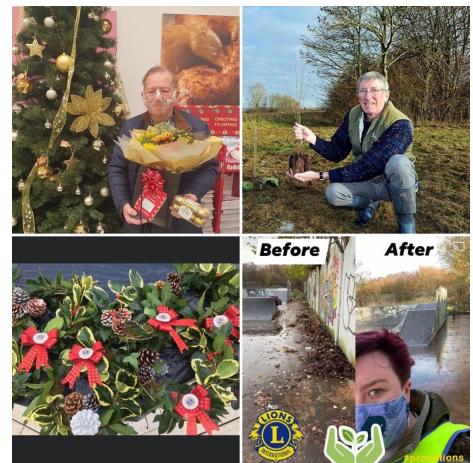
All whilst having fun and connecting with our Lions friends!

We all will have gained some warm memories whilst volunteering, knowing we made a difference to someone in need.

Talk to friends and family about the great things Lions get up to, volunteering may appeal to them too.



## Lions of 105CW Just some of our December Activities



**PLEASE CIRCULATE TO ALL CLUB MEMBERS OF 105CW**

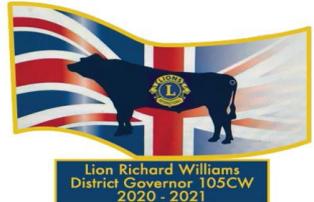


## Lions of 105CW Just some of our December Activities



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### Hereford Lions

Colin Smith, a long serving member of Hereford Lions Club has been awarded a special Lions International Centenary honour, recognising his outstanding role in reforming Kington Lions Club after the original club collapsed. A native of Kington, Colin worked tirelessly with a small group interested in reviving the club, using his experience at Hereford as a former president, secretary and Zone chairman. Three years later Kington is a thriving Lions Club with 18 members and about to become 20. Their President, Doug Clark said: "Colin played a key role in guiding us to establish a new Lions Club in Kington and he deserves the award."



Photo: Hereford Lions president Sian Bayliss presents Colin with his special badge.



### WARWICK LIONS



Warwick Lions have been out and about delivering some 200 Christmas

Food parcels to the needy of the District, something that we have been doing every Christmas for the past 40 years. However this year this was merely an extension of the work that we have been carrying out since the advent of the Coronavirus in early March thanks to donations of foodstuffs from the public, the assistance of local Supermarkets and financial grants from LCI M.D. 105 and other agencies.

We had thought that with so many charity appeals being made this year the response to our own would be muted but found the reverse to be true and once again we were truly amazed at the generosity of local people.

Our picture shows Warwick Lions receiving a donation of tea bags and mince pies from a local Supermarket.

### Help Offered

Is your Club struggling with all these new ways and ideas to take donations?

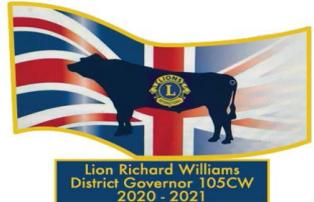
Do you need some help – yes there is help.

Please email into [brigitte@lionsclubs.co.uk](mailto:brigitte@lionsclubs.co.uk) or ring 0345 833 9502

We have a fantastic team on District CW that can help and advice you.

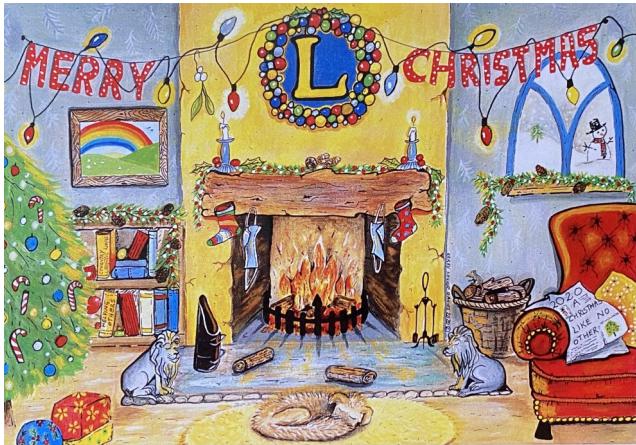
Don't struggle just reach out and we'll be there!!!!

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### Leofric Lions Festive Kindness Matters

Some years ago Coventry Leofric Lions Club decided not to exchange Christmas Cards with each other, but to donate the money saved to local good causes and to pay for a single, multi entry Lions Christmas Card which each club member would receive instead.

A card is also sent to every organisation, charity or good cause we have worked with in the previous twelve months, continuing the working relationship we have with our local community.

For 2020 Lion Kerry Davies volunteered to design the card, her theme was traditional with a nod to the global pandemic and the year we have had.

This year we have raised enough funds to send six usually unsupported smaller good causes a Christmas Card from Leofric Lions with a small donation of £100 inside to make their Festive Season.

Thanks to the hard logistical work of Lions Richard Ireland and Richard Yarnell, we are proud to be able to send these random acts of kindness out across our city and community, bringing (we hope) a smile and festive cheer.  
#WeServe #LeofricLions #KindnessMatters

### Oadby and Wigston Lions

Members of Oadby & Wigston Lions Club preparing children's gifts and food parcels at the Christmas Foodbank. This was held at the South Wigston Congregational Church Hall on 21st December. With PPE and social distancing the foodbank has kept going through the lockdowns. To many of its 'customers' it has been a much needed life line. The Club will keep supporting those who need their help.

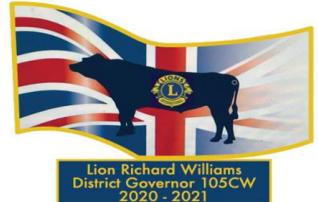


### Thank You

The Lions of 105CW would like to thank and show our appreciation for all our members, partners, family, friends and neighbours who are key workers. Their hard work and dedication during the pandemic has been truly amazing.



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### Green fingered Lions are 'Treemendous'



Members of Hinckley and Burbage Lions Club pulled on their wellies, grabbed a spade) and dug in to help plant trees at Burbage Common.

The green fingered volunteers planted 30 trees made up of silver birch, wild cherry and rowan (native British trees) in an area of Burbage Common extension land, which they had sourced from the Woodland Trust.

The session at Burbage Common was organised by the Borough Council in support of the Woodland Trust's Big Climate Fightback campaign which aims to plant trees in publicly accessible areas. The charity wants to get more community groups involved in tree planting hoping that, by 2025, there will be a tree planted for every person in the country.

Executive Member for Parks and Open Spaces at the Borough Council, Councillor Bill Crooks said: "Our thanks to Hinckley and Burbage Lions for doing this. We love our green spaces in the borough and the new trees will make our green spaces even better for future generations. Planting trees is one of the simplest ways of reducing carbon emissions in the atmosphere and it's just one of a number of measures we will be taking to tackle climate change."

Hinckley and Burbage Lions was formed in 1973 and has raised hundreds of thousands of pounds for local causes. They have supported individuals in times of crisis, helped other groups such as the Air Ambulance, Salvation Army and First Responders to continue their good work and, recently, they have been collecting for Hinckley helping to raise over £4,000 worth of essential household supplies. President Peter Fisher remarked "The Lions motto is "We serve" and we hope that this tree planting will serve the community by helping to create an even more pleasant green space".

**Hinckley and Burbage Lions President Peter Fisher, front. is helped in the work by fellow Lion Robin Wilson.**

### Redditch Lions

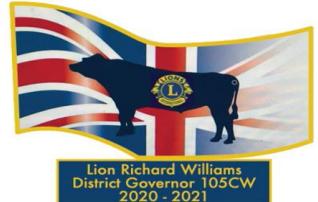
Redditch Lions visited local Brambles Care Home to wish the residents a Merry Christmas and to give the staff there some sweets as a thank you.

The Lions sang Christmas carols to the residents and generally gave them a small treat to see Santa and his elves in their parking lot waving up at them.

It only took a few minutes to bring a smile to so many people. Well worth the effort.



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### Towcester and District Lions Club



For many years Towcester and District Lions have managed and run a monthly Farmers Market on the second Friday of the month at Richmond Road Towcester from 9 am until 1.30 pm. The market was originally set up by South Northamptonshire Council who asked Towcester Lions if they would take over the running of it for them.

Numbers at the market have gone up and down over the years but following a re-launch last year, numbers have steadily increased. This is partly due to a large increase in housing in Towcester gradually coming online. The market now is used by roughly 20 traders each month and footfall has increased to 400+ at the same time. All proceeds from the market are placed eventually in our Charity Fund to be used for helping local causes. The profit from the market is our only source of income during the Covid-19 restrictions.

Covid has caused difficulties in Lions manning the market on the day as most members involved have had to isolate. Towcester Lions have managed to organise and publicise the market every month since February. Except for March and April when we were forced to let the traders organise themselves on the day, we have managed to have Lions present at the market.



Except for those 2 months, the Lions also manned their very popular Lions Stall which sells plants, shrubs and second-hand books.

We are hopeful that once vaccinations take place we can get a full team back at the market and on the stall at future markets. If you are ever in the area please do pay us a visit you would be most welcome. Follow Towcester Farmers Market on Facebook @ Towcester Farmers Market and Towcester and District Lions Club, also on Twitter @LionsTowcester



### HEREFORD LIONS HELP THE DISABLED

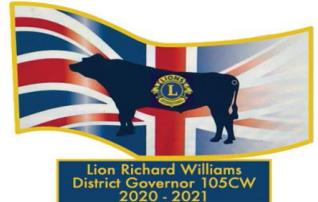
Hereford Lions Club has been serving the community for sixty years in many different ways and one of its latest projects has been a big success helping the disabled. The club recycles mobility aids donated by families when they are no longer needed and give them to disabled people without the funds to buy one. They range from mobility scooters, wheelchairs to walking aids.

Project leader, Lion Terry Williams said "Families are exceptionally generous and their support has benefited many people struggling with mobility problems."



**PLEASE CIRCULATE TO ALL CLUB MEMBERS OF 105CW**

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### Website Tip of the Month:

**Tip 4.** Make sure all your photos are showing how fun lions are and that they tell the story you wish to portray. Make sure they have been taken in the format you wish i.e. landscape. and that they are clear.



### PR Tip of the Month:

**Tip 4.** Ensure all your content is relevant, timely, fun and Lionistic.

For example no one is going to like a photo/status of a business meeting that looks dull.

For more details visit the PR resources on the district website:

<https://lions105cw.org.uk/pr-resources/>

### Social Media

It has been great to see and hear about the great service projects of clubs on the various social media platforms.

We have found that clubs who are active on Facebook and showing their service projects and supporting the communities are gaining new members.

It is vital that clubs respond to enquiries, messages and comments in a timely fashion.

Here are just some of the comments clubs have received in December:

'Thanks for doing this, it was the only Santa my kids got to see.'

'Thanks for organising the sleigh, my daughter loved it!'

'Thank you Santa, your visit cheered us up so.'

'Will you pass on our thanks to the Lions especially Santa who did a fabulous job with his video message. Merry Christmas to you all.'

'You all do a fantastic job'

'Thank so much for coming out and making this happen. We were feeling really blue but the smallest tradition still happening has made our day!'

Comments like this make it all worthwhile.

Tip: Remember to tag in your partner organisations and businesses who have donated items as it spreads your message to a wider audience.

There are lots of useful resources to help improve your knowledge of social media on our District website ,you can access them through this link:

<https://lions105cw.org.uk/social-media-resources/>

Lion Melissa Murphy  
105CW Social Media Officer  
[sm@lions105cw.org.uk](mailto:sm@lions105cw.org.uk)



Remember to spread good news about your club service activities on social media.



Let your community know what you are doing.



# Wotton under Edge Lions

## News Update

info@wottonlions.org  
<https://wottonlions.org>



### Christmas Trees

In 2019 it looked as if Wotton would be without its usual trees as the traders were having lots of concerns about insurance. Step forward Richard Hale, Richard with a few friends ensured that the town had it's trees.

12 months later Richard is now a lion and Wotton Lions have taken on responsibility of putting up the trees. In view of difficult trading conditions this year we did not ask for donations. The cost of £1000 was covered by the town council and the Lions.

### Children benefit from new trim trail

Wotton Lions donated £1000 to cover the cost of part of a new trim trail at one our local primary schools. Most of the outdoor equipment was showing signs of deterioration. Lions supported our youth by adding to the range of activities.

Wotton Lions were pleased to donate

#### New Trim Trail

New outdoor play equipment for the British School



The British School

Working together for our children's future



### New Lion in town

Ciara Knight, one of newer members spotted the costume on Facebook. £60 later he was ours. We are in the process of introducing him to our community with a Name our Lion competition for local primary school children. We had a great response with lots of names to choose from. The current favourite is "Roary"



### Online weekly raffle

Whilst Covid has presented challenges to clubs. Wotton took it's weekly raffle in a pub online and tripled their profits. Each weeks they raffle three joints of meat with a live draw on Facebook.

To thank their supporters the members donated 20 bottles of wine to be draw over a period of four weeks.





# Lions Clubs International

MD105 British Isles

---

Lions Clubs International, 257 Alcester Road South, Kings Heath, Birmingham, B14 6DT  
Phone 0121 441 4544

Date : 23/12/2020

Fellow Lions,

The LION magazine has undergone a change and now each issue is based on a theme following the 5 pillars of service from Lions Clubs International. Your magazine works to reflect this, and the next issue is in respect of hunger and all things related to food. This may be food donations or support given to food banks, preparing and supplying meals for the homeless and hungry or helping a local allotment/community garden. Lions excel at this community support and we should show the world what we do.

We need photos, articles and information on what clubs and districts have done and are continuing to do in relation to this theme. I am therefore appealing to you to provide these articles and photos. The magazine can then reflect your activities for which you should be justifiably proud and we want the magazine to showcase your activities. Please use the following email address to send in your articles and photos [lion.editor@lionsclubs.co](mailto:lion.editor@lionsclubs.co) (articles and photos required by the middle of January 2021).

District Officers you will also know what your clubs have done and are continuing to do so please submit details, use your district newsletters for information. You do not have to be a professional scribe; the editor will help and make literary changes without removing character. Please ensure that your photos are high quality ideally at least 12 mega-pixels for printing purposes.

Finally, during these uncertain times clubs have been doing amazing work within their communities and we would like to hear from you about the things you have done, are doing and how you have managed to keep your club going.

Fellow Lions, I and the committee look forward to seeing your articles and photos of the work you have done and continue to do.

May I wish you on behalf of the magazine a Merry Christmas and Happy New Year.

With very best wishes

A handwritten signature in blue ink, appearing to read 'John'.

PDG Lion John Savell  
Chairman Lion Magazine Committee  
2020 -2021

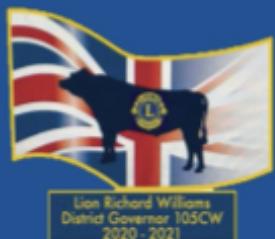


**Lions Clubs International**



**District 105CW**

**GAT Day 2:**



# **"Don't Stop Me Now"**

**Sunday January 24th 2021**

**10:30 until 14:00  
on Zoom**

**This workshop will look at:**

**Conflict Resolution,  
Membership - Motivation & Retention  
Service - Projects & Volunteering**

**Register your interest by emailing  
[glt@lions105cw.org.uk](mailto:glt@lions105cw.org.uk)**

**[lions105cw.org.uk/glt/training](http://lions105cw.org.uk/glt/training)**