

## District 105CW

304,077

People Served

1,339

Service Activities Completed

46,978

Volunteer Hours

\$161,842

Funds Donated

## Well done 105CW

Figures for 2019-20 show that the District was very active last year and clearly made a difference.

**BUT** it should have been so much better as only 53 of our 94 Clubs reported service on MyLion.

**A big thank you to those Clubs who did report their service activities and hopefully some encouragement, to those who didn't, to report their service this year.**

Reporting Service on MyLion is straightforward and allows us all to see and use the big figures of our impact as Lions. At Club level your figures are a useful reminder to your members of the impact they have on the community and something to tell the world about via social and traditional media. By combining your Clubs figures with the numbers at district, multiple district and international level we can present a picture of the impact of Lions worldwide with a local context.

Service activities can be recorded by any Club member. Only the president, secretary and club service officer can report the outcomes of each event but the workload can be spread. Make sure that each event has someone designated to record the details on MyLion and a final action in the plan to complete the impact reporting once the event is over.

A simple guide to reporting can be found at <https://lions105cw.org.uk/gst-global-service-team/> and further help is available from the District Service Team [gst@lions105cw.org.uk](mailto:gst@lions105cw.org.uk).

## What have your Club done during lockdown?

**COVID-19 caught us all by surprise and turned all our lives upside down. Despite this we know that Lions Clubs have continued to provide service to their communities and in some cases have found new and innovative ways to serve.**

We would love to hear your stories of how your Club has been affected by COVID-19 and of the service you have managed to provide. Drop us a brief email to [gst@lions105cw.org.uk](mailto:gst@lions105cw.org.uk) and we'll try to use your stories to tell the world just how amazing Lions are. We may even inspire other Clubs to try something new. Regardless of what the "new normal" looks like we know that Lions will be there ready and willing to serve.

# Telling your Service Stories

We don't want Lions to be the world's best kept secret so we need to tell people what we do. Here's a simple guide

What you do	What you tell the world
<b>1. Plan your event</b> <ul style="list-style-type: none"><li>• Fix a date</li><li>• Determine resources required</li><li>• Plan the service outcomes</li></ul> <b><u>Create the event on MyLion!!!</u></b>	<b>1. Advertise your event</b> <ul style="list-style-type: none"><li>• Use all available channels to advertise your event</li><li>• Ask for volunteers (if required)</li><li>• Tell people what you hope to achieve</li></ul>
<b>2. Event preparation</b> <ul style="list-style-type: none"><li>• More detailed planning</li><li>• Initial Risk Assessment</li></ul>	<b>2. Further advertising</b> <ul style="list-style-type: none"><li>• Continue to advertise. Thank any volunteers who have come forward and ask for more (if required)</li><li>• Include pictures of preparation</li><li>• Go into more detail on the service outcomes telling the story of the difference the event will make to peoples lives</li></ul>
<b>3. During the Event</b> <ul style="list-style-type: none"><li>• Final risk assessment</li><li>• Register Lions and Volunteers</li><li>• Do the event</li></ul>	<b>3. Tell people what you're doing</b> <ul style="list-style-type: none"><li>• Use social media during the day to show pictures of what you're doing</li><li>• Broadcast live if appropriate</li><li>• Publicly thank Lions and volunteers</li></ul>
<b>4. Immediately after the event</b> <ul style="list-style-type: none"><li>• Thank Lions and Volunteers – consider a certificate or thank you card for volunteers</li><li>• Make sure you have contact details for volunteers</li><li>• Briefly review risk assessment and note any issues.</li></ul>	<b>4. Tell people what you did</b> <ul style="list-style-type: none"><li>• Use social media to thank everyone</li><li>• If appropriate use pictures of Lions at work and of people being served</li><li>• Focus on service outcomes either highlighting the service given or how money raised will be used to help people.</li></ul>
<b>5. After the event</b> <ul style="list-style-type: none"><li>• Review the event and create or update an operational plan so that it is easy to run the event again.</li><li>• If a fund raiser, determine the service use that the money will go to.</li></ul> <b><u>Report the event on MyLion!!!</u></b>	<b>5. Finish the story</b> <ul style="list-style-type: none"><li>• Use all available channels to publicise the service outcomes of the event</li><li>• Thank everyone involved again</li><li>• Use pictures of the service done with money raised rather than cheque presentations.</li></ul>

We are a service organisation so it's important that we focus on the service outcomes of the fund raising events we do. People who give their money are more interested in the good being done with it than the amount raised. If you are donating to another charity get details of what they will do with the money so that you can tell everyone how your money has helped people.

Please remember to **Report all your activities on MyLion!**

## Used Spectacles

Clubs in 105M have been used to sending used spectacles to Chichester Lions Club using the free contract with Parcel Force. At the moment Chichester LC are not accepting used spectacles but all being well hope to be in October. This means that they will be trying to get free transport arranged with a Carrier.

Clubs in 105W have had an arrangement with their twin District in Normandy to collect used spectacles and take them to the District Convention where a lorry has come from France and taken the spectacles direct to Medico France. Now that lockdown conditions have been lifted in most places, opticians and other collection sites are once again open and spectacles should be available for collection. Please collect them, store them, and take them to Convention.

Clubs that do not collect used spectacles are missing out on an opportunity for public recognition and performing an extremely valuable service to people in Third World Countries. To collect used spectacles, you do not have to spend much money. Buy kitchen bins, label them with information as to where the spectacles are needed, and make sure that you have one or more large Lions Badges and your club name visible. Then find places to put them, opticians, libraries and willing retail outlets.

Once you have sited your bins make sure that you visit and empty them about once a month so that they do not cause a problem at the site if they achieve a good response.

If you have any questions please contact me, Lion Linda Cross, District Sight Officer,  
[sight@lions105cw.org.uk](mailto:sight@lions105cw.org.uk)

## Meet your Service Team



**Simon Moss – Team Lead – [gst@lions105cw.org.uk](mailto:gst@lions105cw.org.uk)**

I have been a member of Marston Green & District Lions for 28 years and have served the organisation at all levels up to Council Chairman. I am married to Christine, the District Treasurer, and live just outside Birmingham.

I have always believed that being a Lion is all about service and so it is great to be the leader of the team dedicated to supporting Clubs in all their service activities.



**Matt Kilpin – Deputy Team Lead and Environment Officer - [gtsd@lions105cw.org.uk](mailto:gtsd@lions105cw.org.uk)**

I am married to Kelly and have two young children, Megan 7 and Jack 3. After leaving school I studied Horticulture at Moulton College and went on to work at Althorp House (Family home to the Spencer family and where Diana Princess of Wales was laid to rest), Southill House which was the family home of the Whitbread brewing family and then taught at both Shuttleworth College Bedfordshire and Capel Manor in Enfield. For the last 16 years I have run my own financial services business.

I joined Rugby Rokeby Lions on 22nd April 2018 and am currently the Vice Chairman. Many will know me from the last MD105M Convention as I was Convention Chairman, a post which I volunteered to do after only 3 lions meetings and didn't really realise how important it was. The event was a success though!!

As District Environmental Officer I want to promote this global cause and get all clubs involved in an environmental project however big or small.



**Claire de Jonge-Vors: North Sea Lions (NSL) Officer.**  
**ns1@lions105cw.org.uk**

I am a member of Shirley Lions Club. I Joined Shirley Lions on 5<sup>th</sup> July 2014. Within my club I have been Chairwoman of the Community Services Committee and I am currently in my 2<sup>nd</sup> year as our club secretary. I have served in the District cabinet as part of the PR team for a year and was involved in helping with planning of a District Convention.

I am very excited and honoured to be your new NSL Officer and will be visiting, your zone meetings, and or your clubs by zoom or in person. This will depend on when lockdown ends of course! I will be explaining the work of NSL and why it is so important to support it as a district. I look forward to meeting you in the next few months.



**Stu Young - Vision Screening Officer - vision-a@lions105cw.org.uk**

Thanks to my clinical background as a Registered Nurse I am leading on the Vision Screening Project as MD (Multiple District) Officer. The District Governor has asked me to also be part of the team delivering the project across CW.

The project will involve Lions being upskilled to use a Vision Screening Camera and to help young people get the appropriate eye care they need by referring them into the NHS

Optician Service.

Due to COVID19 this project has taken a pause as we are waiting for NHS England to grant the project permission to go ahead.

**David Williams - Child Sight / Spot Camera - vision-d@lions105cw.org.uk**

Gower and Llŵchwr Estuary Lions Club



**Karam Bharji – Diabetes – diabetes@lions105cw.org.uk**

I was a member of Coventry Mercia Lions club from 2016 – 2020. During this period, I have had several roles, Secretary, Vice-President, President and communications and marketing officer. I have been district diabetes officer for two years. I am now a member of Wellingborough Lions.

Obtained a grant of \$3000 from LCIF to undertake a diabetes project. The J. Frank Moore III, Past International President undertook a personal visit to our to evaluate and congratulate the success of the project. Following his recommendation, at 105CW district convention, I was awarded Gold medal by Lion Dr. Patti Hill, International 3rd Vice President, Lions Clubs International on behalf of International Lion President Jung-Yul Choi

Aside, I am qualified professional Photographer, having taught photography for 17 years. Great honour, that my photos have featured on cover page of Lions Magazine





## Brigitte Green – MIAB - [miab@lions105cw.org.uk](mailto:miab@lions105cw.org.uk)

Moseley & Kings Heath Lions Club

I am proud to serve on the Cabinet of 105 CW and my various roles and are shown above. I am also the Manager of Lions Clubs HQ (British Isles) which is based in Birmingham. I am also Club President of Moseley and Kings Heath Lions Club and this will be my fifth year as President, so between all of them I am kept fairly busy.

I am married to Tim who is a postman – my favourite Postman, and have a son who is 13 called Stuart and two cats called Pop and Corn. Looking forward to an exciting year ahead.

## Nigel Skipper – Hunger - [hunger@lions105cw.org.uk](mailto:hunger@lions105cw.org.uk)

Tenby & District Lions Club



## Fran Stary - Brain Tumour Appeal - [btr@lions105cw.org.uk](mailto:btr@lions105cw.org.uk)

Stour Valley Lions Club

## Amanda Cale – Lioness Clubs – [lionessclubs@lions105cw.org.uk](mailto:lionessclubs@lions105cw.org.uk)

## Linda Cross – Sight - [sight@lions105cw.org.uk](mailto:sight@lions105cw.org.uk)

Kidderminster & District Lions Club

Look what you could produce from your service data on MyLion. A template will be available on the district website together with some simple instructions on how to use it.

### SANDWELL LIONS CLUB

#### COMMUNITY REPORT 2019–2020

Formed in 2009, Sandwell Lions Club are a part of Lions Clubs International, the largest service organisation in the world. The club serves the six towns that make up Sandwell. We run a range of fundraising, welfare and social activities - raising funds and providing service to help those in need, whilst at the same time, forming lifelong friendships, based on a sense of fun.

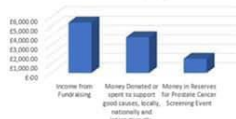


#### Donations made by Sandwell Lions Club during 2019–2020

Manzini Lions Club  
Papyrus  
We are Bearwood  
Bearwood Action for Refugees Postage donation  
Hateley Heath Litter Watch  
Sandwell Homeless and Resettlement  
Midland Langer Sewa Society  
Silverstar Diabetes Testing  
Family in Crisis Asda Voucher  
Food bank shopping/donations  
Art Resources Half term activities  
Defibrillator/Cabinet Purchase for Thimblemill Library  
Distributed over 500 free Message in a Bottles  
Provided Care Packages for Staff at Sandwell and City Hospitals  
Provided many hours of NHS Responders Service

#### OUR YEAR IN NUMBERS

Sandwell Lions Fundraising Income and Charitable Outgoings



#### During 2019–2020, our members...

Donated <b>909</b> hours in service to our local community
Served <b>18768</b> people
During <b>76</b> activities

#### GET INVOLVED?

Membership is open to anyone over the age of 18.

We'll return to meeting twice a month at Thimblemill Library and our varied programme of Service, Fundraising and Social Activities, with something for everyone, when we're able too!

#### GET IN TOUCH?

Call 0345 833 4992 or

message us on Facebook @sandwellionsclub or Twitter @sandwellions



### Marston Green and District Lions

#### Community Report 2020

Formed in 1977, Marston Green Lions are part of Lions Clubs International, the largest service organisation in the world. One of seven clubs serving the Solihull Borough, we serve the communities of Chelmsley Wood and Marston Green.



We run a range of community service, fundraising and social activities providing service to those in need, forming lifelong friendships based on a sense of need.

#### Organisations and individuals helped by Marston Green Lions during 2019-2020 include

Silver Birches Care Home  
Breast Cancer Research  
Around Again Social Supermarket  
Colebridge Trust  
Marston Green Parish Hall  
Meriden Adventure Playground Association (MAPA)  
Various Scouts and Guides Groups  
Purchase of new mattress for family  
Plants to local cancer patient  
Nights of entertainment for local senior citizens  
Provided Santa for school event  
Santa talked to over 1,000 children in local area  
Recycled 4,000+ pairs of spectacles  
Collected litter in Marston Green and Chelmsley Wood

#### During 2019-2020 Marston Green Lions members and help have

Volunteered **961** hours in service to our local and wider communities  
Taken part in **35** separate service activities across the year  
Served **11,193** individuals in the local and wider community  
Donated **£4,581** to local causes



Childhood Cancer



Hunger



Environment



Diabetes



Vision



Charity No. 1096147

#### Get Involved?

Membership is open to anyone over the age of 18. We will return to meeting twice a month at the Banbury Club when we are able

#### Get in Touch?

Call Simon or Christine on 077920 47546 / 0121 681 4269 or

Message us on Facebook @marstongreenlions or Twitter @MarstonGnLions

