Dear Sir/Madam,

Can I help you to reward and recognise a young person within your school who is committed to helping others either within your school community or neighbourhood?

I am a member of **[insert club name}** and as Lions we are very proud of ***The Lions Young Ambassador of the 21st Century Award*** programme. The award recognises young people for their outstanding community service involvement and encourages them in furthering their community involvement and public speaking. It broadens awareness of community service opportunities and organisations and enables them to sharpen interview and communication skills. It also gives them the opportunity to win a bursary for the community project which they have been undertaking.

This is a National Competition which aims to celebrate the many achievements of young people. It takes place every year with youngsters who are at least 15 years of age but under 19 years of age at the end of June 2021.

There are several stages to the competition the first would be the nomination of young person by their school, youth club or other organisation to the local Lions Club in this case [insert club name]. If chosen to be sponsored by the club then the youngsters will go forward to the District Final on the 15th November, (venue to be confirmed) where 3 judges will talk to, and ask questions of, the candidates about their different projects and work within the community.

The winner of this final will be given a bursary of £500 to spend on their community project and will progress to the Multi District Final in February with the opportunity to win a further bursary of £1000 for their project.

The competition gives us and you the opportunity to inspire and recognise the outstanding work carried out by young people within their community. If there is a young person in your school who deserves the recognition this award offers and you would like some more information about the award then please make contact.

I would be happy discuss the award with you.

Yours sincerely,