

# Lions Clubs International

## District 105CW British Isles



DG Lion Richard Williams 2020-21(District 105 CW)  
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### Ordinary People telling their Extra-Ordinary Stories Fundraising for Alzheimer/ Dementia Groups in your local area.

Being the partner of a Lions Clubs District Governor is a great opportunity to have an appeal that will be a Service and fundraiser for an excellent cause. Throughout 2020-21, I will be supporting Alzheimer/Dementia work in communities. As part of that appeal, we are launching a very special book,

This book is a collection of stories from Members of Lions Clubs in District CW who have put into writing their own true stories. These are stories of their own Lions experience and the effect these have had on their lives. As very personal accounts some are inspirational, others amusing, but they all help explain why so many people choose to follow the Lions Clubs motto "We Serve".

Why has this booklet been produced?

Mainly of course, to support a worthwhile cause, something which could affect any of us, and even more painfully, our friends & loved ones.

Also because I feel that it is a good aid to have in your club membership tool kit. When we meet someone and they ask ' Who are lions?' we need to have something meaningful that talks about 'Why' we are Lions and what it means to us as individuals. This book explains why we are the largest service organisation in the world, because of inspirational individuals who have a unique story of why they Serve.

We would like you and all Lions in your Club to have the chance to read it – especially your Membership Officer / Team. If you feel it would inspire others then quickly pass it on. Where you pass it on to is up to you – it could be family and friends or it could be donated to other community groups, businesses or charities. If possible, a booklet could be left in Doctors Surgeries, Dental surgeries, hotels and other points where magazines are read,

Clearly, with the purchase of more booklets you have the opportunity to raise monies for your local Alzheimer / Dementia group too . How does this work? Imagine that your Club decides it wants 20 books to sell. You place an order and the 20 books are sent to you and you pay for them. In June 2021 we will, after payment of production costs and postage, donate the residual funds from your purchase to the local Alzheimer/ Dementia group that you will nominate. In this example, for an original purchase of 20 books, your Club could find it has £60 for its nominated Dementia/Alzheimer cause.

For further details and any questions, please speak to me – I look forward to hearing from you and hope I can count on your support.

*Jackie*

Lion Jackie Williams  
Partner of DG Richard Williams 2020-2021  
01568 614089

### ORDER FORM

To order more booklets and support this great cause - even further, You will be invoiced separately.

please email :jackard@jackard.plus.com

Including the following information :

Name .....

Club.....

Address .....

Post Code .....



I would like to place an order  
for \_\_\_\_\_ Books, I would also like to  
pay for the free book I have already  
received YES / NO

