

The ethos and main objective of this new district (starting in July 2019) will be to help all the clubs and Lions in the district whilst functioning as an administrative area of the British Isles MD105. The focus will be on individual Lions and clubs, helping them to grow and develop, whilst striving to form new Lions clubs. The district function with a have a number of close working teams, each with a team leader.

Based on the advice of 2018/19 International president Guðrún Björt Yngvadóttir we will remember our motto "We Serve" and always keep the following themes in mind.

- Moving membership forward
- Increasing leadership development
- · Promoting the fellowship of Lions
- Sharing our stories
- 1) Help to grow and retain members and to form new clubs

Two separate membership teams one with the priority of effectively finding & retaining new members and helping small Clubs to grow, the other with the priority of forming new Lions clubs, new specialist Clubs and new internet clubs.

Less than 30% of Lions clubs in the district have an **average** member's age below 60 years, 30% between 65 and 70 and 40% over 70. The reality is we are all getting older and not finding enough new Lions and retaining them or starting new clubs. We need to take the consolidating of districts as a warning and take long-term action. The survival of Lions in this new district and in Britain depends on attracting, welcoming and retaining new Lions, to refresh and support our members & clubs, the time for hiding our heads in the sand has gone!

2) **Help** to develop good leadership

Search out and develop new leaders (young and old) who will not be afraid to bring innovation, change things as needed and develop new and more attractive ways of working. They need to learn the skills to be a good leader: Communication, Awareness, Honesty/Integrity, Relationship Building and Innovation. Lions have excellent opportunities to become good leaders and the new district offices will promote this facility.

3) **Help** to understand the need for good fellowship – One Family.

The most successful clubs understand that good fellowship is essential not just for growth but essential for retaining members. Clubs, zones, regions and district will all be encouraged to organise social gatherings, including (where possible), the fostering of cross-district events (a good example of this is the Bob Cook games held by Chippenham Lions – this event will be supported across three districts)

4) Help to promote ourselves and tell good stories

Many Lions complain that the organisation does not promote its self-enough and we are the best kept secret but "the organisation" does not have the stories. Individual Lions and clubs have the stories and officers in the district need to encourage and make it easy for them to be told. It would also be good if everyone could use the same images & logo.



5) Help with the global causes





















Although every club is autonomous, we all need to have common themes and goals and to be working in the same direction. We wish to be recognised as the world's largest Service Organisation

Youth Be a world leader in Social **Emotional Learning via our own Lions** Lifeskills program, ensuring that every child has a safe and welcoming place to learn.

Disaster Relief Preparing for and responding to natural disasters, providing for short-term relief and longterm recovery of our communities around the world

Humanitarian Causes Addressing the distinct needs of at-risk and vulnerable populations, such as the elderly, the disabled, girls and women, orphans and others who are disproportionately impacted by social and economic factors and require special services

6) Teams

"Alone we can do so little, together we can do so much." --Helen Keller

Working closely together in teams shares the load, ensures that all tasks are covered and helps us all to meet our objectives

Each team will have a team leader who will also be one of the team members

- **District Governors Team**
- **District Communications Team**
- **District Administration Team**
- **District Finance Team**
- District Leadership Team
- **District Membership Teams**
- District Service Team (working closely with LCIF)
- **District Region Teams**

7) District Region Structure

There are no changes to existing zones – it is hoped that as many Zone chair as possible will stay on, at least for the first year

Sixteen zones (all existing) four regions with four zones each

One Zone Chairperson (ZC) from each Region will also be Region Chairperson (RC), selected from the zones with one ZC leading and representing the others. The RC may remain as the same Lion or may choose to rotate each year

Region - A	(467)		WIERNATIONAL .
Zone 1 (105M F)	142	Zone 3 (105E I)	144
1) Barwell & Earl Shilton	13	14) Blaby & district	13
2) Bedworth	11	15) Leicester Charnwood	38
3) Coventry Godiva	36	16) Leicester Host	17
4) Coventry Leofric	30	17) Melton Mowbray	22
5) Coventry Mercia	27	18) Oadby & Wigston	24
6) Hinckley Burbage	17	19) Rutland	30
7) Nuneaton	8	Zone 4 (105M-H)	93
Zone 2 (105M G)	88	20) Bushby	14
8) Northampton	9	21) Corby & District	10
9) Northampton eighty	17	22) Harborough Twenty	17
10) Rugby Rokeby	27	23) Kettering & District	23
11) Rushden & District	7	24) Lutterworth	6
12) Towcester & District	16	25) Rowell and Desborough	11
13) Wellingborough & Dist	12	26) Thurnby	12
Region B	(509)		
Zone 5 (105M-A)	60	Zone 7 (105M-C	150
27) Aldridge & Dist	7	39) Balsall Common	44
28) Bilston & Willenhall	6	40) Birmingham Exhibition	7
29) Dudley	5	41) Castle Bromwich & Dist	10
30) Kingswinford-Stourbridge	25	42) Knowle & Dorridge	23
31) Walsall	10	43) Marston Green & Dist	18
32) Wolverhampton	7	44) Shirley	31
Zone 6 (105M-B)	132	45) Solihull	17
33) Birmingham Acocks green	17	Zone 8 (105M-D)	167
34) Birmingham Chinatown	27	46) Kenilworth	46
35) Birmingham Handsworth	27	47) Shakespeare	32
36) Birmingham Moseley & King	s Heath 23	48) Southam	30
37) Sandwell	23	49) Stour valley	16
38) Sutton Coldfield and Erdingto	on 15	50) Warwick	20
		51) Wellesbourne	23
Region C	(391)		
Zone 9 (105M –E)	80	Zone 10 (105W-F)	106
52) Bromsgrove	12	58) Chepstow and Caldicot	20
53) Droitwich	15	59) Forest of Dean	10
54) Kidderminster & District	8	60) Monmouth	13
55) Malvern Hills	14	61) Newport	14
56) Redditch	18	62) Ross on Wye	33
57) Worcester	13	63) Severn Dean	16
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Zone 11 (105W-G)	96	Zone 12 (105W-K)	109
64) Cheltenham	23	68) Bristol Brunel	26
65) Cotswold Fosseway	13	69) Chipping Sodbury	17
66) Lechlade & District	23	70) Dursley	27
67) Tetbury	37	71) Thornbury	27
		72) Wotton under edge	12
Region D	(370)		
Zone 13 (105W-A)	91	Zone 15 (105W-C)	119
73) Aberystwyth	32	82) Abertillery	15
74) Fishguard and Goodwick	28	83) Bridgend	19
75) Pembroke & Pembroke Dock	13	84) Caerffili	12
76) Tenby and District	18	85) Cardiff	10
7000 14 (105W/ B)	(370) 91	86) Llantwit Major & Cowbridge	23
Zone 14 (105W-B)		87) Porthcawl	40
77) Ammanford	18	Zone 16 (105W-E)	92
78) Carmarthen	13		
79) Glantawe Swansea valley	21	88) Black Mountains	23
80) Gower & Llwchwr estuary	9	89) Brecon	14
81) Swansea	7	90) Hereford	41
		91) Kington	8
		92) Llandrindod Wells	6

8) District Cabinet

- Encourage Lions with good relevant knowledge & skills.
- Understand with less people and less jobs that they are all important.
- We are all volunteers but if you take a job then you do it!
- All district officers to be "Active" with clubs and zones

9) Cabinet meetings

Two "Face To Face" per year, book in advance (apart from team leaders who are compulsory) to size the room effectively, in addition two online "Gotomeeting" per year.

10) District Teams

Each team will have a team leader who will **also** be one of the team members. Team leaders will form the core of the district cabinet and will be expected to attend all four cabinet meetings (or nominate a deputy), other zone chair may attend if they wish. In every case every officer will be encouraged to encompass additional roles where possible and conversely find additional team members where needed.

- District Governor Team
 - District Governor (Team Lead)
 - o First Vice District Governor
 - Second Vice District Governor
 - o (Immediate Past District Governor (if applicable)
 - District Secretary (when relevant)



- o District Treasurer (when relevant)
- District Communications Team
 - Club Communications
 - o Social Media
 - o Webmaster
 - o Marketing and PR
 - Newsletter Editor
- District Administration Team
 - District Secretary
 - o District Treasurer (when relevant)
 - Sergeant at Arms and Convention/Events officer
 - o CNR Officer
 - o Data Protection
 - o Almoner
 - Health and Safety Officer
 - Vulnerable Persons Officer
- District Finance team
 - o District Treasurer
 - o District Secretary (when relevant)
 - Deputy Treasurer Finance & Budgets
 - o Insurance
 - o Compliance
 - o CIO Mentor
- Global Action Team (Chair District Governor)
 - 1st VDG & 2nd VDG
 - o District Leadership Team (GLT)
 - District Leadership Team Leader
 - Leadership officer
 - Zone Chairs
 - Facilitators & Guiding Lions
 - District Membership Team (GMT)
 - District Membership Team Existing Clubs
 - District Membership Team New Clubs
 - District Service Team
 - District Service Team Leader (GST)
 - Global Causes officers (working closely with LCIF officer)
 - Diabetes
 - Environment
 - Hunger Relief
 - Childhood cancer
 - Vision
 - Youth
 - International Relations
- Region Teams
 - o As detailed in 7 above
 - 1st VDG (DG liaison officer) & 2nd VDG
 - Region-chairs
 - Zone-chairs